

Immerse

Foundervine with LLOYDS BANK

*Empowering diverse founders to
build, grow and scale their business*



LLOYDS BANK

About Immerse

Introducing our second year of Immerse with Lloyds Bank, a year-long programme aimed to serve and build an immersive ecosystem of support with multiple touchpoints for working professionals and founders at various stages of their journey. Across 2022, our Immerse programme welcomed over 1,000 founders to build and scale their business ventures, and we are back bigger and better for 2023!

Over the course of 2023, we are offering founders the opportunity to participate in a range of initiatives and events covering pivotal topics in entrepreneurship, such as finance, business modelling, scaling, community building and more. Our programme will offer a range of blended learning of in-person and virtual events and opportunities to offer participants the chance to join an immersive ecosystem and community of like-minded founders, professionals and industry experts to help improve knowledge, confidence and skills.



Event Information

Early Stage Accelerator

Course dates: 27 Apr - 22 Jun 2023
Every Thursday at 18:00 - 20:30
Applications close: 16 Apr 2023
Demo Day: 22 Jun 2023

This accelerator will take early-stage founders on a journey of learning, experience & networking. Masterclasses and mentoring on subjects include Marketing, Accounting, Sales, Networking, Investment Readiness and Business Modelling.

Scale Stage Accelerator

Course dates: 20 Sep - 15 Nov 2023
Every Thursday at 18:00 - 20:30
Applications open: 09 Aug 2023
Demo Day: 15 Nov 2023

This accelerator will take our founders on a journey of learning, mentoring, experience & networking. This is for established founders looking to scale their business and operations to make 6 figures.

Finance Spotlight

03 May 2023 | 18:30 - 21:00
Recruitment opens: 07 Apr 2023

An evening that welcomes a range of founders and industry professionals to talk about pivotal financial topics with amazing speakers and Lloyds Bank staff, as well as networking opportunities and Q&A sessions.

Founder Matching

23 Aug 2023 | 18:00 - 21:00
Recruitment opens: 26 Jul 2023

Entrepreneurs get to meet & connect with like-minded individuals & share business opportunities with potential co-founders or collaborators. Delivered in partnership with Talents Unlimited.

Community Get Together

04 Nov 2023 | 14:00 - 18:00
Recruitment opens: 25 Sep 2023

Bringing together a mix of founders, working professionals, mentors, speakers, and Lloyds Bank teams together at in-person connection-building events. This afternoon will consist of panel talks, community workshops, mentoring, networking and founder showcasing.

Immerse Catalyst

Video Series

This video mini-series will feature leading entrepreneurs & experts who will share their knowledge and share what it really takes to get started & behind the scenes of a successful company.

Captions, Hashtags Images

Looking forward to the launch of the second year of the Immerse Programme in partnership with @lloydsbankbusiness! Get ready for an evening filled with inspiration, connection, and growth opportunities for your business.

Join us on 9th March 2023 for a night of celebration, and networking with a community of like-minded founders, industry professionals, and Lloyds Bank staff.

The launch party will give you an inside look at what's in store for Immerse 2023, including accelerators and spotlights designed to support diverse entrepreneurs in building and growing their businesses.

Sign up now: <https://bit.ly/ImmerseLaunch>

More about Immerse: <https://bit.ly/immerse2023>

London | 18:00 - 21:00

#founders #entrepreneurs #startups #Foundervine #FVImmerse

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